

FACULTY OF ECONOMIC SCIENCES



STUDY PROGRAM OF THE SECOND CYCLE IN:
BUSINESS MANAGEMENT WITH PROFILES

DURATION/ STUDY SYSTEM:
1 ACADEMIC YEAR-FULL TIME

Degree Designation:
**PROFESSIONAL MASTER IN BUSINESS MANAGEMENT WITH PROFILE:
ART MANAGEMENT**

FIRST-YEAR:

<i>Nr.</i>	<i>Courses</i>	<i>ECTS</i>
1	Marketing Strategies	7
2	Financial Management	7
3	Advanced Strategic Management	7
4	Project Management	7
5	Intellectual Property Right	6
6	Public Relations	6
7	Event Management	6
8	Internship	6
9	Final Comprehensive Exam	8

Total of Curricula 60